



QUALITATIVE RESEARCH ASSOCIATION OF MALAYSIA (QRAM)

DOING QUALITATIVE RESEARCH (QRAM ROADSHOW 2019)

PROGRAMME DESIGNED FOR INFRASTRUCTURE UNIVERSITY KUALA LUMPUR (IU KL)

Date: 21st August 2019

Venue: IU KL

The session will describe and explore:

- The philosophical basis of contrasting research paradigms
- Some key qualitative traditions
- Insights into interviewing
- The starting points necessary for robust data analysis

TIME	CONTENT	NOTES
8.00 am – 9.00 am	Registration & Breakfast	
9.00 am – 9.30 am	Welcome Address	
9.30 am – 10.30 am	Research Paradigms	Ts Dr Christy P Gomez
10.30 am – 11.00 am	BREAK	
11.00 am – 12.00 noon	Interviewing Techniques	Datin Dr. Ng Soo Boon
12.00 noon – 12.45 pm	Q & A	Datin Dr. Ng Soo Boon Ts Dr Christy P Gomez
12.45 pm – 1.00 pm	CLOSING	

Programme Facilitator: 1. Ts Dr Christy P. Gomez



BSc Math (UM), BEng (Hons) Univ of Surrey, UK,
PhD Univ of Birmingham, UK.

2. Datin Dr Ng Soo Boon

BSc (Chem/Physics) UTM, MSc (Sc Ed) Univ of Malaya,
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