

University Tunku Abdul Rahman (UTAR) road show

FORUM OBJECTIVE

To discuss the potentials of qualitative research in Different disciplines



Content:

- 1. Qualitative Methodology as a whole** : How Qualitative Research can be used in an impactful way in various disciplines
- 2. Data collection**: Its flexibility and critical issues
- 3. Analytical Pluralism** : What Qualitative Research can offer
- 4. Issues and challenges of Qualitative Research in multidisciplinary settings**

Speakers Profile

Professor Dr Tong Seng Fah is an academic primary care physician from the Department of Family Medicine, UKM. He is currently a professor in family medicine and has been actively teaching undergraduate and post-graduate students on the specialty of family medicine since 2004. He also teaches research methodology of qualitative and quantitative research. He has conducted several workshops on various topic of qualitative research, e.g. thematic analysis, using computer for qualitative analysis and data collection. He was the past chair of Malaysian Primary Care Research Group and Head of Department of Family Medicine of UKM. He is now the president of Qualitative Research Association Malaysia.

Associate Professor Dr. Irene Tan is the Head, Centre for Teaching and Learning at BERJAYA University College (BUC) in Kuala Lumpur. As the person-in-charge of teaching and learning, she leads the professional development programs for academic staff and is directly responsible for developing and implementing university wide academic programs for new and current students. Her professional interests include research in teaching and learning, internationalizing higher education, comparative education, college student development, and leadership issues. Professionally, she is committed to the development of the understanding and implementation of qualitative methodology as a former President, committee member and current Vice President 2 of Qualitative Research Association Malaysia.

Datin Dr. Ng Soo Boon retired from the Ministry of Education 2 months ago, since June 2019. Her last position was the Deputy Director of Curriculum Development Division Ministry of Education. As the Deputy Director she oversees the formulation of curriculum policies and the development of curriculum from preschool to upper secondary school. She has vast experience in curriculum development, STEM education and early childhood care and education, having been involved at the national level as well as international level especially with UNESCO, UNICEF, ARNEC and SEAMEO. She has been involved in qualitative research for more than 17 years, written papers and presented in many conferences at the national and international level. She is currently the Treasurer of Qualitative Research Association Malaysia, President of Malaysian Association of Professional Early Childhood Educators and sits in the education committee of Malaysia Institute of Chemistry.

For more information, please contact:

Dr. Falahat (falahat@utar.edu.my) +6017-2267717



Public Forum on Qualitative Techniques in Conducting Multidisciplinary Research

Admission is free

DATE : 4TH SEPTEMBER 2019 (WEDNESDAY)
TIME : 2PM-5PM
VENUE: KAG01, BLOCK A, UTAR, SUNGAI LONG CAMPUS

Hurry! Seats are limited.

Registration:
<http://gg.gg/QRUTAR>



Registration deadline : 2nd Sept 2019

Organised by:
 Universiti Tunku Abdul Rahman (UTAR)
 Institute of Postgraduate Studies and Research (IPSR)
 Centre for Sustainable Development and Corporate Social Responsibility (CSDCSR) in Business

Total attendance:

84 attended, 6 MJQR V3 sold, 3 interested to register for IQRC at 10% discount



Assoc Prof Dr Irene Tan



Datin Dr Ng Soo Boon



Prof Dr Tong Seng Fah